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MAPAL at the EMO in Milan

MAPAL is back on the international trade fair stages. For six days, from 4 to 9 October, the company was represented at the EMO in Milan. It was MAPAL's first major appearance since the start of the pandemic. The EMO is considered the most important trade fair for the manufacturing industry. 700 exhibitors from all over the world took part and around 60,000 visitors were registered. On a 150 square metre stand MAPAL presented the new developments and the wide portfolio of precision tools and clamping tools. Strategies for efficient machining processes were the focus for users from the tool and mould making industry and the e-mobility sector. MAPAL offers the most comprehensive solutions worldwide in these segments. The influx of regular and potential new customers who came to the stand for information continued until the last day of the trade fair. "Unlike many competitors, we had decided to take part in the EMO despite the pandemic. The high and good quality visitor frequency shows us that it was the right decision," says the CSO of the MAPAL Group, Siegfried Wendel, summing up what happened at the trade fair. Particularly pleasing: despite strict Corona requirements, many high-ranking decision-makers made their way to Milan to talk to the experts from MAPAL in person. "Good and concrete impulses for new projects emerged," says Wendel. The demand for innovative tools and machining solutions that can save time, costs and resources in the future is high. MAPAL showed a wide range of possibilities at the EMO.

Captions:

EMO in Milan: The stand of MAPAL was well frequented.

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